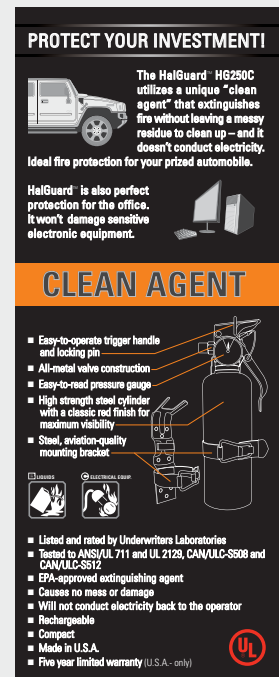


## H3R PERFORMANCE ANNOUNCES NEW SELF-SELL PACKAGING!

- Extensive list of features and benefits helps consumers make informed purchase decision
- Usage icons illustrate appropriate applications for specific models and broaden appeal to diverse markets
- Eye-catching, full-color design features high-tech sophisticated graphics
- Top flap functions as an attention grabbing tool to cross-sell other models and accessories
- Color scheme supports brand identity while clearly positioning MaxOut and HalGuard product lines
- Tri-lingual (English; Latin American Spanish; Canadian French)
- Features prominent UL Mark and test standards (Beware of non-UL listed product!)
- Comes complete with detailed, easy to understand instructions and owner's manual
- Website address provided for information on in-depth questions and specifications
- Model number featured prominently on the top flap in bold text and a UPC barcode appears on the bottom



MaxOut™ dry chemical fire extinguishers have a proven track record in extinguishing the types of fires likely to occur in an automotive environment.



HalGuard™ premium fire extinguishers contain a "clean" extinguishing agent that attacks fires involving flammable liquids without leaving any residue to clean up.

H3R Performance provides a wide array of sales and marketing materials for its distributors and their customers.



**POS Tri-Fold Brochure – Product Guide**

- Full color brochure fits standard 4" wide display pockets
- Contains complete product descriptions and specifications

**POS Poster (32 x 24)**

- Available as hand out to all prospects



- Premium, UL-Listed, Rechargeable HalGuard™ Clean Agent and MaxOut™ Dry Chemical Fire Extinguishers (in red or chrome)
- IHRA, NHRA, NMRA, NACA-Accepted Billet Aluminum Brackets
- Automatic Clean Agent Systems for Transport Trailers/Garages

(800) 249-4289 www.h3rperformance.com

800 Highway Vehicle Fires Occur Every Day. So whatever your ride – off road or on – we offer the protection you need.



**User friendly, informative website provides a wealth of information:**

- Frequently asked questions
- Press releases
- News articles
- Downloads of images/sales materials



**Magnet**

- Hand out to jobbers



**HalGuard Demonstration Video**

- Available in DVD or MPEG formats
- Auto-play and auto-loop
- For use at trade shows, POS displays, websites

H3R Performance also offers billet aluminum fire extinguisher mounting accessories. These quick release brackets are preferred by various race sanctioning bodies and are available in polished and brushed finishes.



Detailed instructions eliminate confusion and minimize returns

