

< RECIPIENT: PLEASE ROUTE THIS MAGAZINE TO YOUR SHOP'S TECHNICIANS >




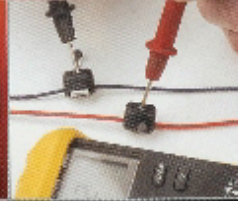













Hot Auto

MUST-HAVE TOOLS, TIPS AND TECHNOLOGY FOR PROFESSIONAL TECHNICIANS

PRODUCTS

A SUPPLEMENT TO MOTOR AGE

MAY 2007

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| <p>PAGE 6</p>  | <p>2ND ANNUAL READER'S CHOICE ISSUE!</p> <h1>TOP 100</h1> <p>AUTO PRODUCTS</p> <p>ALL THE PRODUCTS YOU ASKED TO KNOW MORE ABOUT</p> <p>AN ADVANTAGE PUBLICATION</p> <p>Powered by Advantstar</p> | | | <p>PAGE 20</p>  |
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READER'S CHOICE 2007 TOP 100 HOT AUTO PRODUCTS

For automotive service and repair professionals, Hot Auto Products provides an excellent means of keeping up with the latest developments in the industry. Each issue presents the highlights of scores of new products--and readers can request more information by circling numbers on a reader response card or, increasingly, by completing a form on line.

As an additional service to our readers, this issue presents the 100 products from 2006 that drew the highest number of inquiries. Popular product categories include innovative new tools--from wrench sets to diagnostic devices--as well as problem-solving replacement parts and accessories. Our readers have a lighter side, too. Apparently, few could resist the allure of diagnostic dice and Eight Balls.

Hot Auto Products readers like to work smart. That's why you'll also see plenty of training and reference materials among the Top 100 products. That's also why, for 2007, we've added a new product section called Work Smart that focuses on that area.

Many readers also requested information on shop equipment such as heating and cooling equipment, smoke machines and lifts--and to better serve those readers, we've added a new Infrastructure section devoted to that area. Rounding out our new content offerings are Suit Up, a product section that focuses on technician apparel, including safety gear and uniforms, as well as The Cutting Edge, where we cover a particularly hot new product in greater detail.

This new content joins reader favorite sections on Cool Tools, New Finds and Sizzlin' Products, as well as our popular Tool Test, Tech Tips and Product Focus sections. We look forward to bringing you more information on the hottest automotive products for years to come.



01 HEADLIGHTS

Headlight Lens Restoration Kit (No. 09135)

This new, easy-to-use kit restores lens surface clarity -- due to headlamp clouding over time - to near new condition, improving the light output and overall appearance of plastic headlamps, the vendor states.

OTHER STATED BENEFITS:

- Kits include sanding material, protective gloves, polishing compound and cloth.
- Refinish lenses in five minutes, without the need for special tools or training.

PERMATEX

►For information, circle 101 on inquiry card or go to www.hotautoprods.com/products

02 FIRE EXTINGUISHERS

Premium fire extinguishers

Premium fire extinguishers from H3R Performance are now available through Atech Motorsports.

OTHER STATED BENEFITS:

- New HalGuard "clean agent" extinguishers do not leave a messy residue.
- MaxOut extinguishers contain an effective dry chemical agent.

H3R PERFORMANCE

►For information, circle 102 on inquiry card or go to www.hotautoprods.com/products

Top 100 Hot Auto Products 2007



03 INTERIOR RESTORATION

Plastic Chrome Restoration

Original interior trim pieces, often made of chrome-covered plastic, can be repaired, re-chromed and detailed to look like new.

OTHER STATED BENEFITS:

- Eliminates costly replacement.
- Cracks and breaks in underlying plastic repaired prior to re-chroming.
- Complete dash bezels, including instruments, can be refurbished.

JUST DASHES

► For information, circle 103 on inquiry card or go to www.hotautoproducs.com/products



www.hotautoproducs.com



04 CATALOG

World Products Catalog

This 48-page, full color catalog lists a wide range of specialty engines and key components for engine builders. The catalog is free upon request.

OTHER STATED BENEFITS:

- Covers Chevy small block and Merlin engines, and Ford's Man O' War engines.
- Includes details on cast iron and aluminum engine block, iron and aluminum cylinder heads and big-inch intake manifolds.

WORLD PRODUCTS

► For information, circle 104 on inquiry card or go to www.hotautoproducs.com/products



05 AXLE AND STRUT REPAIR

LT-680 Lower Control Arm Tool

Simplify C-V Axle and strut repair with this tool.

OTHER STATED BENEFITS:

- One man operation
- Removes ball joints without damage
- Installation is as easy as removal

LTI TOOLS

► For information, circle 105 on inquiry card or go to www.hotautoproducs.com/products